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Subject: USMCA Fact Sheets and Updated Stakeholder Resources
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Good afternoon,

Due to stakeholder enthusiasm, we are recirculating USMCA fact sheets for those who are interested in supporting the agreement.

Please see examples of companies and associations who have released positive statements of support [HERE](#).

As trade stakeholders, we welcome your thoughts and comments on the USMCA, and how the agreement will be beneficial to your communities.



On behalf of the White House Office of Public Liaison, I wanted to share with you information on the **U.S.-Mexico-Canada Agreement (USMCA)**. The USMCA fulfills President Trump's promise to deliver a renegotiated NAFTA trade deal that will benefit America's workers, manufactures, farmers, and businesses. Below you will find more information on how the USMCA will benefit your states and communities.

I. Key Wins in the USMCA

[Incentivize Billions in New Auto Production](#)

[Increase Market Access for America's Farmers and Ranchers](#)

[Install New Protections to Safeguard America's Intellectual Property Against Foreign Competitors](#)

[Create a New Chapter to Benefit America's Small and Medium Sized Businesses](#)

II. State-Specific Fact Sheets on the Benefits of the USMCA to States and Communities

- [USTR State Fact Sheet](#)
- [USDA State Fact Sheet](#)

III. Full Text of the Agreement

- To view the full text of the agreement between the United States, Mexico and Canada [click here](#).

IV. Stakeholder Media

- [Leading Trade Associations and Businesses Launch USMCA Coalition](#)
- [Why the U.S. Chamber supports USMCA \(U.S.-Mexico-Canada-Agreement\)](#)
- [IP Watch Dog: A Vote for the USMCA Will Secure the Innovation of Tomorrow](#)
- [Ag Groups Stress Importance of USMCA](#)
- [USMCA will help us make the most of our energy resources](#)

V. Statements of Support from State and Local Leaders

- Governor Burgum (R-ND), USMCA Comes Through for ND ([read here](#))
- Governor Matt Bevin (R-KY), USMCA: Trade Modernization Benefits Kentucky and North America ([read here](#))
- Agriculture Commissioner Quarles (KY), USMCA Must Be Passed to Protect, Expand, Market Access for American Agriculture ([read here](#))
- State Senate President Larry Obhof (R-OH), Balanced Approach of Trade Pact Would Benefit Ohio ([read here](#))
- Former Lt. Governor Sanchez (R-NM), New Trade Agreement Bodes Well for New Mexico ([read here](#))

The United States Signs a Stronger Trade Agreement with Mexico and Canada

“This new deal will be the most modern, up-to-date, and balanced trade agreement in the history of our country, with the most advanced protections for workers ever developed.” – President Donald J. Trump

REBALANCING OUR TRADE RELATIONSHIP: President Donald J. Trump kept his promise to deliver a modern and rebalanced trade deal to replace NAFTA.

Today in Argentina, the United States is joining Canada and Mexico to sign a new trade agreement that will better serve the interests of American workers and businesses.

- This follows the President's announcement in October that a deal had been reached.

The new United States–Mexico–Canada Agreement (USMCA) will replace the outdated, failed North American Free Trade Agreement (NAFTA).

With the signing of this agreement, President Trump has delivered on his promise to renegotiate NAFTA and protect American farmers, ranchers, businesses, and workers.

SECURING A STRONGER DEAL FOR AMERICAN INDUSTRIES AND WORKERS: USMCA is a stronger deal for American farmers, ranchers, businesses, and workers.

USMCA will help incentivize billions of dollars in additional vehicle and auto parts production in the United States.

The agreement includes updated rules of origin that require 75 percent of auto content to be produced in North America.

American autoworkers will benefit from rules that incentivize the use of high-wage manufacturing labor in the auto sector.

- This includes a requirement that 40-45% of a vehicle consist of content manufactured by North American workers making at least \$16 per hour.

USMCA's labor and environment chapters are fully enforceable and represent the strongest labor and environmental provisions of any trade agreement ever negotiated.

- Mexico agreed to historic labor reforms to provide for genuine collective bargaining.
- The agreement prohibits the importation of goods produced by forced labor.

The agreement includes provisions that allow agriculture products to be traded more fairly.

- Canada will end its "Class 6" and "Class 7" programs that allow low-priced dairy products to undersell American dairy producers.
- Canada will increase market access for United States dairy products,

eggs, and poultry.

REFORMING TRADE FOR THE 21ST CENTURY: USMCA modernizes our trade relationship with Canada and Mexico to reflect the realities of the 21st century.

The new agreement includes a modernized chapter that provides stronger and more comprehensive intellectual property protections than any prior United States trade agreement.

- These protections are vital to promoting innovation and economic growth.
- USMCA includes robust copyright protection, 10 years of data protection for biologic drugs, and new protections against the theft of trade secrets.

USMCA includes the strongest digital trade and financial services provisions of any United States trade agreement.

- New rules ensure that data can be transferred cross-border and that limits on where data can be stored are minimized.

USMCA will cut red tape at the border, streamline trade, and reduce regulatory uncertainty.

The agreement includes a currency chapter that will help reinforce transparency and stability.

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